

THE ORANGE COUNTY REGISTER

MONDAY, May 1, 2006

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Business Monday

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RESOURCE

The next-best thing to having a personal executive coach is having a book full of stories from more than 30 senior executives on how they succeeded. Scott Eblin, an executive coach and former Fortune 500 executive, collected their advice and warnings and put them in, "The Next Level: What Insiders Know About Executive Success" (Davies-Black, \$26.95).

His main message for new leaders: The skills that sent your career soaring aren't the ones that will keep you there. You need to quickly learn which new behaviors are needed in this post and which old beliefs can be shed.

Worth reading? Eblin says a failed senior-level hire can cost a company nearly \$3 million in the long run.